










Unit 4: Managing and leading people

Use the faces to check and date your understanding of each section.




Section	Content			
AO1 Investigate the roles of managers and leaders in a changing environment	Roles <ul style="list-style-type: none"> • planning • organising • monitoring and evaluating • reporting 			
	Management decision making process and approaches to problem solving (eg FOCUS and business canvas model)			
	<ul style="list-style-type: none"> • creating an inspiring business vision • motivating and inspiring people to believe in the vision • managing the delivery of the vision • building effective teams to implement the vision • adapting the business vision due to events arising from risk and uncertainty 			
	<ul style="list-style-type: none"> • transformational v transactional • people focus v operational focus • risk seeking v risk minimising 			
	types of change: <ul style="list-style-type: none"> • internal, external • incremental, disruptive force field analysis, to include external environment forces: <ul style="list-style-type: none"> • economic • social and ethical • technological • legal and political roles of managers and leaders in a changing environment			

Section	Content			
AO2 Investigate the factors affecting the performance of employees within organisations	organisational structure: <ul style="list-style-type: none"> • tall, flat • centralised, decentralised • matrix, hierarchical impact on organisational performance: <ul style="list-style-type: none"> • where decisions are made • communication within the organisation 			
	Johnson and Scholes cultural web theories of motivation: <ul style="list-style-type: none"> • content eg Herzberg and Maslow • process eg Locke and Vroom factors: <ul style="list-style-type: none"> • financial • non-financial, including organisational culture 			

	<p>composition of teams eg cross-functional</p> <p>factors affecting the performance of teams:</p> <ul style="list-style-type: none"> • business vision • organisational culture • skills • personality types • team member goals and motivation • availability of required resources 			

Section	Content			
AO3 Assess the ability of managers to lead and empower employees	<p>Tannenbaum and Schmidt leadership continuum</p> <p>different motivational needs of employees due to variations in their:</p> <ul style="list-style-type: none"> • characteristics • circumstances • job roles • employment contracts <p>how the leadership styles used by managers depend on the motivational needs of employees</p> <p>ability of managers to lead, considering the culture of the organisation and their:</p> <ul style="list-style-type: none"> • position power • legitimate power (coercive and reward) 			

	<ul style="list-style-type: none"> personal power (expert and referent) 			
	<p>meaning of empowerment in terms of sharing information, rewards and power with employees</p> <p>benefits of empowerment in motivating employees</p> <p>problems of empowerment:</p> <ul style="list-style-type: none"> management control devolution of power willingness of employees to accept responsibility <p>circumstances in which empowerment should be used</p>			

Section	Content			
AO4 Assess the use of leadership and empowerment to implement organisational change	<p>organisational change:</p> <ul style="list-style-type: none"> cultural strategic structural procedural <p>factors resisting:</p> <ul style="list-style-type: none"> self-interest misunderstanding and lack of trust low tolerance for change different assessment of the need for change 			

	<p>use of ADKAR, considering employees need to:</p> <ul style="list-style-type: none">• be aware of the need for change• have the desire to participate and support the change• know how to change• have the ability to use required skills and behaviours• receive reinforcement to sustain change <p>impact of financial and operational constraints on the ability to implement organisational change</p> <p>using leadership and empowerment to implement organisational change</p>			
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