

Key Vocabulary:		Key Knowledge:	Active Citizenship: Running a Citizenship Campaign
Active Citizen	Research	<p>Active Citizen: Being an active citizen is about being part of the community - local, national or international - and looking beyond the microcosm of your own life and family, to contribute some of your time, skills and energies to make a better world for the wider human family around you.</p> <p>Issues: Active Citizens campaign on issues linked to the Environment, Human Rights, Equality & Diversity, fairness and helping those in need.</p> <p>Pressure Groups: Pressure groups often work to promote a cause such as looking after the environment, like the World Wide Fund for Nature (WWF) and Friends of the Earth, or by helping relieve housing problems, like Shelter.</p> <p>Political Action: Contacting your local councillor or MP, and exercising your right to vote once you are 18 years of age. You could even become a member of a political party.</p> <p>Supporting Charities: People support charities as volunteers, donors and fundraisers to help others or support a cause that has affected them or their friends or family.</p>	<p>Research: When people want to campaign about an issue that concerns them, they need to be informed and research as much factual information as they can.</p> <p>Primary Sources: Information or data you have collected yourself e.g. questionnaires, observations, interviews and witness statements.</p> <p>Secondary Sources: Information that already exists e.g. official statistics, newspaper reports, or articles from academic or professional magazines and journals.</p> <p>Teamwork: Running an effective campaign requires teamwork, with everybody playing their part. Some people might be good leaders, others might have skills that they can use to help their campaign e.g. IT, artwork, good communication, public speaking.</p> <p>Responsibility: Everyone in the group (and in society) should play their part and take responsibility for their actions on a local, regional, national and global scale.</p>
Campaign	Primary Sources		
Issues	Secondary Sources		
Action	Democracy		
Pressure Groups	Human Rights		
Political Action	Environment		
Charities	Equality & Diversity		
Responsibility	Teamwork		

