# **BUSINESS**

## **Super Curriculum Activities**

#### **WEBSITES:**

- Class Clips <a href="https://www.bbc.co.uk/teach/gcse-national-5-business-studies/zb8vwty">https://www.bbc.co.uk/teach/gcse-national-5-business-studies/zb8vwty</a>
- Tutor2u <a href="https://www.tutor2u.net/business">https://www.tutor2u.net/business</a>
- BusinessEd <a href="https://www.businessed.co.uk/">https://www.businessed.co.uk/</a>
- Revision World https://revisionworld.com/gcse-revision/business-studies
- Seneca Learning <a href="https://app.senecalearning.com/">https://app.senecalearning.com/</a> (search for Edexcel GCSE or Edexcel A Level)
- GCSE Bitesize https://www.bbc.co.uk/bitesize/examspecs/z98snbk
- Wirral Chamber of Commerce https://wirralchamber.co.uk/

#### BOOKS:

- "Business Adventures" by John Brooks: (ISBN-10: 1497644895 or ISBN-13: 978-1497644892)
- "The Intelligent Investor" by Benjamin Graham: (ISBN-10: 0060555661 or ISBN-13: 978-0060555665
- "Shoe Dog" by Phil Knight: (ISBN-10: 1501135929 or ISBN-13: 978-1501135927)
- "The Warren Buffet Way" by Robert G. Hagstrom: (ISBN-10: 0471743674 or ISBN-13: 978-0471743675)
- "Teenpreneur: How to build a business in your teens" by Mr. Errol Lawson: (ISBN-10: 1508992164 or ISBN-13: 978-1508992165)
- "Thinking, Fast and Slow" by Daniel Kahneman: (ISBN-10: 0374533555 or ISBN-13: 978-0374533557)
- "The Lean Startup" by Eric Ries: (ISBN-10: 0307887898 or ISBN-13: 978-0307887894)

#### SPECIALIST MAGAZINES/ARTICLES/JOURNALS:

- Business Review <a href="https://www.hoddereducation.co.uk/subjects/business-and-accounting/products/16-18/business-review">https://www.hoddereducation.co.uk/subjects/business-and-accounting/products/16-18/business-review</a>
- Money Week <a href="https://www.magazine.co.uk/business-and-finance-magazines/moneyweek-magazine">https://www.magazine.co.uk/business-and-finance-magazines/moneyweek-magazine</a>
- Campaign https://www.campaignlive.co.uk/
- The Economist https://www.economist.com/
- Prospect https://www.prospectmagazine.co.uk/
- Wired <a href="https://www.wired.com/category/business/">https://www.wired.com/category/business/</a>
- The Financial Times https://www.ft.com/
- Harvard Business Review <a href="https://hbr.org/">https://hbr.org/</a>

#### **PODCASTS:**

Below are links to some links with lists of podcasts that cover different areas of business

- https://www.timeout.com/things-to-do/best-business-podcasts
- <a href="https://www.theinvestorspodcast.com/podcasts/20-best-business-podcasts/">https://www.theinvestorspodcast.com/podcasts/20-best-business-podcasts/</a>

- https://www.shopify.com/uk/blog/business-podcasts
- https://player.fm/countries/uk-business

#### FILMS AND DOCUMENTARIES:

- "Inside the Factory" (TV Series): No specific webpage available.
- "Undercover Boss" (TV Series): https://www.cbs.com/shows/undercover\_boss/
- "Fyre" (2018): https://www.imdb.com/title/tt9412098/
- "The Inventor: Out for Blood in Silicon Valley" (2019): https://www.imdb.com/title/tt8488126/
- "Becoming Warren Buffett" (2017): https://www.hbo.com/documentaries/becoming-warren-buffett
- "Inside Job" (2010): https://www.imdb.com/title/tt1645089/
- "The Greatest Movie Ever Sold" (2011): https://www.imdb.com/title/tt1743720/
- "The Big Squeeze" (2021): No specific webpage available.

#### **YOUTUBE CHANNELS:**

TedTalks - <a href="https://www.youtube.com/@TED">https://www.youtube.com/@TED</a>

Simon Sinek (motivational leadership) - https://www.youtube.com/@SimonSinek

Tutor2u - https://www.youtube.com/@tutor2u-official

Harvard Business School - https://www.youtube.com/@HarvardHBS

#### MOOCS:

Below are links to websites that offer a variety of Business based MOOCs that you can read through and decide which ones would be of interest to you

- <a href="https://www.my-mooc.com/en/categorie/business-management?search%5Blocale%5D%5B0%5D=en">https://www.my-mooc.com/en/categorie/business-management?search%5Blocale%5D%5B0%5D=en</a>
- https://business.edx.org/
- <a href="https://www.mooc-list.com/tags/business">https://www.mooc-list.com/tags/business</a>

#### ONLINE SEMINARS/LECTURES:

- EventBrite has a list of upcoming Business seminars that you can check at the following site - <a href="https://www.eventbrite.co.uk/d/online/business--seminars/">https://www.eventbrite.co.uk/d/online/business--seminars/</a>
- Business Gateway <a href="https://www.bgateway.com/events">https://www.bgateway.com/events</a>
- British Library https://www.bl.uk/business-and-ip-centre/workshops-and-events
- Work Excellence https://workexcellence.com/online-business-webinars/
- Harvard https://hbsp.harvard.edu/online-seminars/

### <u>SOCIAL MEDIA ACCOUNTS:</u>

- Martin Lewis https://www.instagram.com/martinlewismse/?hl=en
- Tutor2u https://www.instagram.com/tutor2ubusiness/?hl=en
- BBC Business -https://twitter.com/BBCBusiness?ref\_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor

- Revision station - https://twitter.com/revisionstation?ref\_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7 Ctwgr%5Eauthor
- Simon Sinek https://twitter.com/simonsinek?ref\_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwg r%5Eauthor

#### PLACES TO VISIT:

- Entrepreneurship Workshop at The Women's Organisation http://www.thewomensorganisation.org.uk/
- Business Networking Event Keep an eye on local event listings and business organisations in Wirral for upcoming networking events
- Wirral and Merseyside Business Events <a href="https://mydigitalwirral.co.uk/wirral-and-merseyside-business-events/">https://mydigitalwirral.co.uk/wirral-and-merseyside-business-events/</a>

#### LOCAL CLUBS OR SOCIETIES:

- Wirral Chamber of Commerce <a href="https://wirralchamber.co.uk/">https://wirralchamber.co.uk/</a>
- Start Your Own Business <a href="https://www.syob.net/uk/business-networking/Wirral/1124">https://www.syob.net/uk/business-networking/Wirral/1124</a>

#### **CHALLENGES AND COMPETITIONS:**

- VIRTUAL BUSINESS CHALLENGE-ENTREPRENEURSHIP https://www.deca.org/compete/virtual-business-challenge-entrepreneurship
- GYEC <a href="https://entreplanet.org/GYEC/">https://entreplanet.org/GYEC/</a>
- Two Teachers run regular competition on their social media pages https://www.twoteachers.co.uk/