

AQA

GCSE

Art, Craft & Design

Why GCSE Art, Craft & Design?

- Popular choice at GCSE level
- Balanced learning and curriculum
- Transferrable skills (analysis, problem solving, decision making, presentation, pace, attitude to work)
- Real career prospects and paths
- More personalised

Past students have gone on to work in Film, Fashion, TV, Theatre, Design Studios & as independent artists and designers

Art and design opens the door to lots of exciting careers

Try these for starters:

- Fashion design
- Graphic design
- Theatre designer
 - Animator
- Video game designer
 - Illustrator
- Museum curator
 - Photographer
 - Architecture
- Product design
- Textiles design
 - Ceramics
 - Advertising
 - Publishing
- Interior design
- Fashion and media journalism
 - Hair and make-up design
 - Retail design
- Exhibition design
- Jewellery design
 - Artist
- Visual media
 - Teaching

New technologies are creating a whole new range of courses where art is being used in innovative ways.

Writing / Editorial

- Art Curriculum Writer
- Art Historian
- Art Critic
- Arts Administrator
- Arts and Cultural Planner
- Website Owner / Blogger
- Graphic Novel Author

Fashion / Textiles

- Fibre Artist
- Accessory Designer (Shoes / Bags / Hats)
- Dressmaker
- Embroiderer
- Fashion Consultant
- Fashion Designer / Sports Apparel Designer
- Fashion Merchandising
- Pattern Maker
- Costume Designer
- Quilt / Rug / Linen Designer
- Fabric / Textile Designer
- T-Shirt Designer

Graphic Design

- Advertising Director
- Logo / Branding Designer
- Advertisement Designer
- Sign Writer
- Magazine Layout Designer
- Book / eBook Designer
- Packaging Designer
- Calendar / Stationery / Wallpaper Designer
- Typographer

Spatial Design

- Architect
- Landscape Architect
- Urban Designer / Town Planner
- Playground / Theme Park / Sports Arena / Golf Course Designer
- Interior Designer / Decorator
- Set / Stage Design

Digital / Multi-Media

- Animator
- Concept Artist
- Digital Illustrator
- Digital 3D Modeller
- Web Designer
- iPhone / Android App Designer
- Television / Film Producer
- Documentary Filmmaker
- Camera Operator
- Film Editor
- Special Effects Designer
- Video Game Design
- YouTube Video Creator

3D Product Design

- Industrial Designer / Bridge Designer
- Toy Designer / Kite Designer / Utensil Designer
- Miniature Model Maker / Mock-up Artist
- Stained Glass Window Designer
- Prop Designer
- Food Product Designer
- Potter / Ceramic Designer
- Wood Turner / Carver
- Mosaic Designer
- Jeweller
- Weaver
- Glass Artist

Photography

- Advertising Photographer
- Fashion Photographer
- Photo Journalist
- Food Photographer
- Portrait Photographer
- Underwater Photographer
- Wedding Photographer
- Stock Photo Seller
- Director of Photography

Fine Art

- Airbrush Artist / Spray Painter
- Architectural Illustrator
- Book Illustrator
- Graphic Illustrator
- Technical / Textbook Illustrator
- Story Board Illustrator
- Cartoonist / Caricaturist
- Commercial Artist
- Fine Artist (Painter)
- Printmaker / Screen Printer
- Courtroom Artist
- Art Conservationist
- Special Effects Makeup
- Mural Artist
- Tattoo Artist

Arranging / Display

- Food Stylist
- Floral Arranger
- Display and Exhibition Planner
- Art / Design / Colour Consultant
- Gallery Owner / Assistant
- Museum Curator
- Personal Stylist
- Picture Framer
- Online Curator

Organisation / People Management

- Art School Director
- Primary / Elementary Teacher
- Middle / High School Art Teacher
- University Lecturer / Professor
- Private Art Instructor
- Art Therapist
- Art Dealer
- Artist Agent
- Art Supplies Retailer

Any Other Career!

Art can be great preparation for any career that requires fine motor skills, presentation skills, an eye for aesthetics and creative thinking!

Course Content

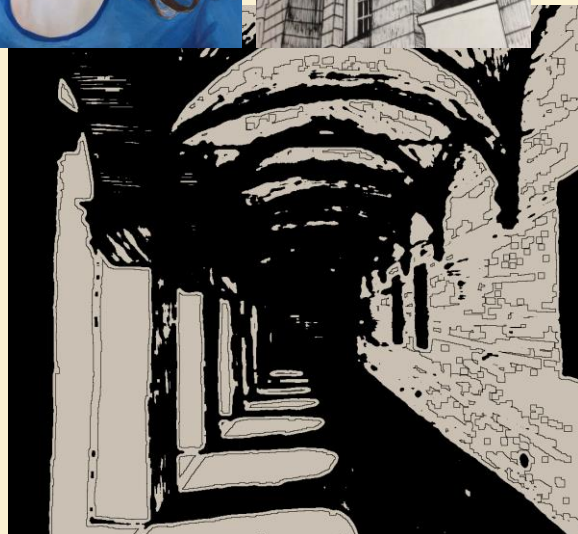
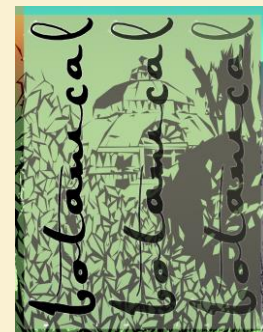
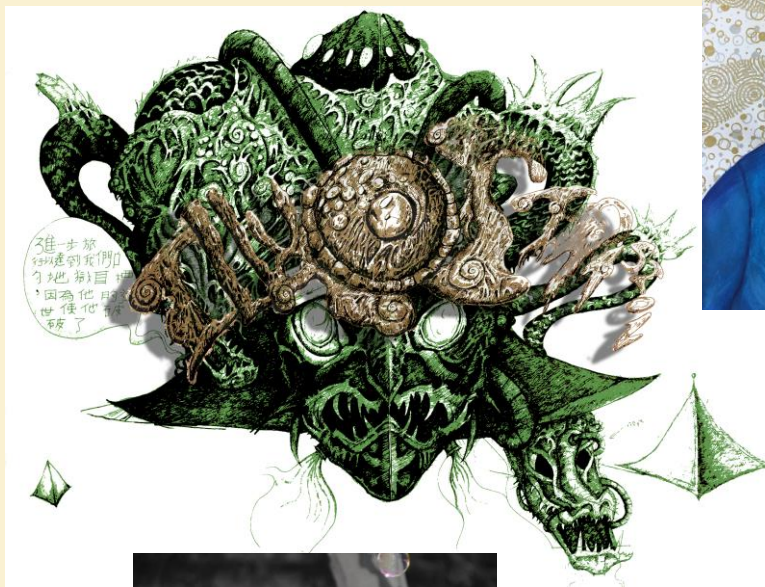
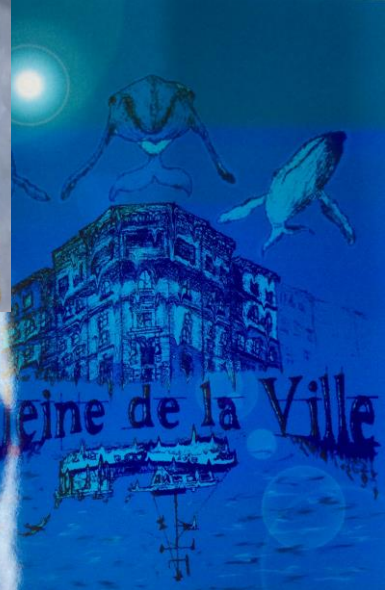
Art, Craft & Design allows students to follow 2+ titles from Fine Art, Graphic Communication, Textiles, Photography & 3D. Each of those 'titles' include many different processes from Print Making to using Light Based media. Students should be prepared to **draw**, **photograph** and **colour** as a basis for all investigation.

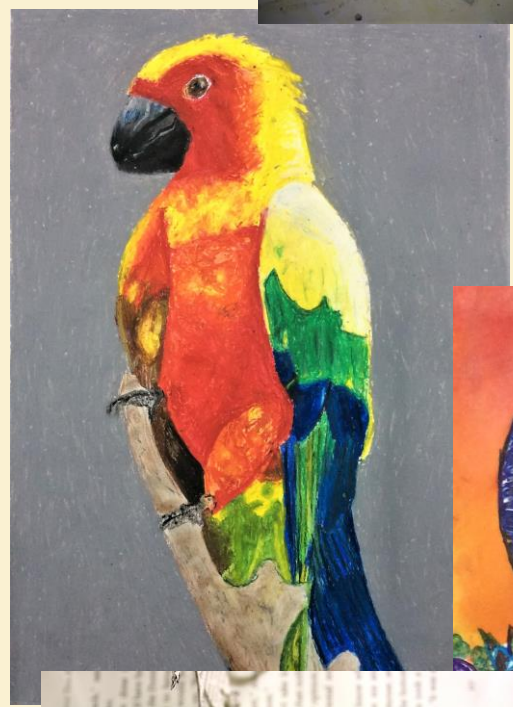
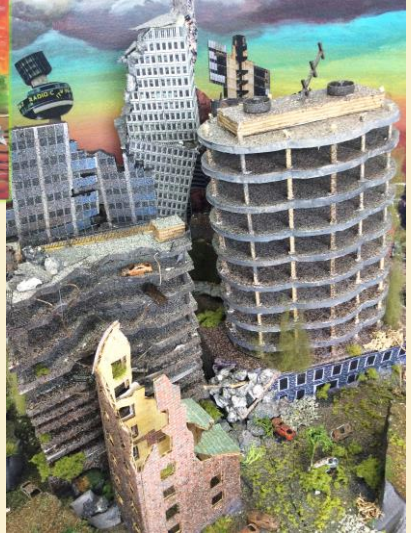
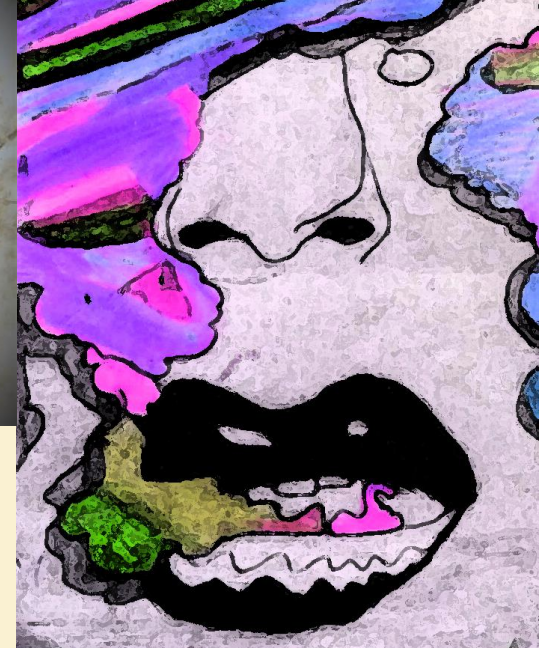
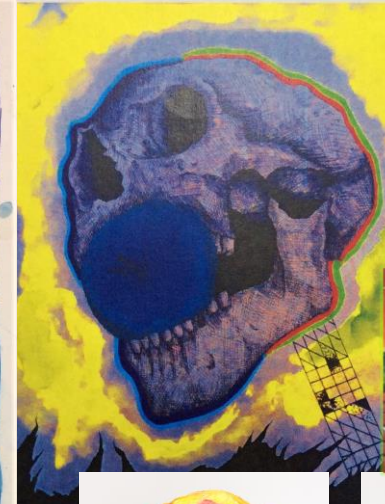
Component 1 (Coursework) 60% consisting of 2 X long term projects. This usually lasts from Autumn of Y10 to Winter Y11. *Y10 currently studying 'Food' and 'Illustration'.*

Component 2 (Externally Set Task/Exam) 40%. Exam paper comes out in January of Y11, preparation until late April and 10hrs exam/final response takes place in early May.

*All work (Unit 1 & 2) to be submitted by early - mid May.

Student Examples





Further Links

- ▶ <https://filestore.aqa.org.uk/resources/art-and-design/AQA-GCSE-ART-STUDENT-GUIDE.PDF>
 - ▶ www.studentartguide.com
 - ▶ [GCSE Art and Design - BBC Bitesize](#)
- ▶ Youtube (various student folders and sketchbook videos)
 - ▶ <https://www.theartcareerproject.com/careers/>
 - ▶ <https://artsandhumanities.hms.harvard.edu/>
- ▶ <https://www.accessart.org.uk/drawing-for-learning-in-anatomy/>
- ▶ [Colossal | Art, design, and visual culture. \(thisiscolossal.com\)](#)

Any questions please contact Mr Maycox on Maycoxt@hilbre.wirral.sch.uk