WRITING NON-FICTION		Assessment Objectives		Audience
Example question and how to get top marks		AO5 - Communicate clearly, effectively and imaginatively, selecting and adapting tone, style and register for		An audience your age: Colloquial expressions and sayings and references to
'Homework has no value. Some students get it done for them; some don't do it at all. Students should be relaxing in their free time.' Write an article for a broadsheet newspaper in which you explain your point of view on this statement. (24 marks for content and organisation 16 marks for accuracy) THIS UNIT AMOUNTS TO 25% OF GCSE RESULT		different forms, purposes and audiences. A05 - Organise information & ideas, using structural & grammatical features to support coherence & cohesion		modern culture. Frequent use of direct address. Use of humour and sarcasm. Affronted conjunctions (So)
Content	□ Register is convincing and compelling for audience □ Assuredly matched to purpose □ Extensive and ambitious vocabulary with sustained		didates must use a range of vocabulary and structures for clarity, purpose and effect, with spelling and punctuation.	An older audience: Keep it formal. BUT remember they're not the Queen! (One is outraged my good sir!) Avoid references to modern culture, humour and sarcasm. Avoid using contractions (do not instead of don't)
	crafting of linguistic devices Varied and inventive use of structural features Writing is compelling, incorporating a range of		sible layouts/types of text/formats	
Organisation	convincing and complex ideas Fluently linked paragraphs with seamlessly integrated discourse markers	Letter	□ the use of addresses & date □ a formal mode of address e.g. Dear Sir/Madam or a named recipient □ effectively/fluently sequenced paragraphs □ an appropriate mode of signing off: Yours sincerely/faithfully.	Sentence starts
Technical accuracy	 □ Wide range of punctuation is used with a high level of accuracy □ Uses a full range of appropriate sentence forms for effect □ Uses Standard English consistently and appropriately with secure control of complex grammatical structures □ High level of accuracy in spelling, including 			Adjective – Infuriating, enraging and ignorant
		Article	□Broadsheet = formal/Local or tabloid = informal □a clear/apt/original title □a strapline & subheadings □an introductory (overview) paragraph □effectively/fluently sequenced paragraphs.	Adverb – Firstly
	ambitious vocabulary Extensive and ambitious use of vocabulary			Preposition – Down there, all
Explain [Possible writing purposes Q - Explain what you think about Be factual Give a balanced view (but not contradictory) Use evidence to support your view Use connectives of comparison	Leaflet (text only)	□ a clear/apt/original title □ organisational devices such as inventive subheadings or boxes □ bullet points □ effectively/fluently sequenced paragraphs.	Connective – However, the issue
	□Write in 3 rd or 1 st person	Speech (text only)	□ a clear address to an audience □ effective/fluently linked sections to indicate sequence □ rhetorical indicators that an audience is being addressed	PERSUASIVE DEVICES (AFOREST)
Instruct/ Advice	Q - Advise the reader of the best way Be factual Write in present tense Use connectives Use technical terms Write in 2 nd person			Alliteration
			☐a clear sign off e.g. 'Thank you for listening'.	Facts and statistics
Argue [Q - Argue the case for/against □Rhetorical questions □Emotive language □Counter arguments □IAMAFORESTER/AHARMLESSRIME	Essay	□an effective introduction and convincing conclusion □effectively/fluently linked paragraphs to sequence a range of ideas.	Opinions
		,		Rhetorical questions
			Stretch yourself	Emotive language
Persuade [Q - Persuade the writer of the statement that □IAMAFORESTER/AHARMLESSRIME	-	Take a hald standardints has bloke as fet als	Similes and metaphors
	□One-sided argument	Take a bold standpoint: hook/tone/style.		Triplets/the rule of three