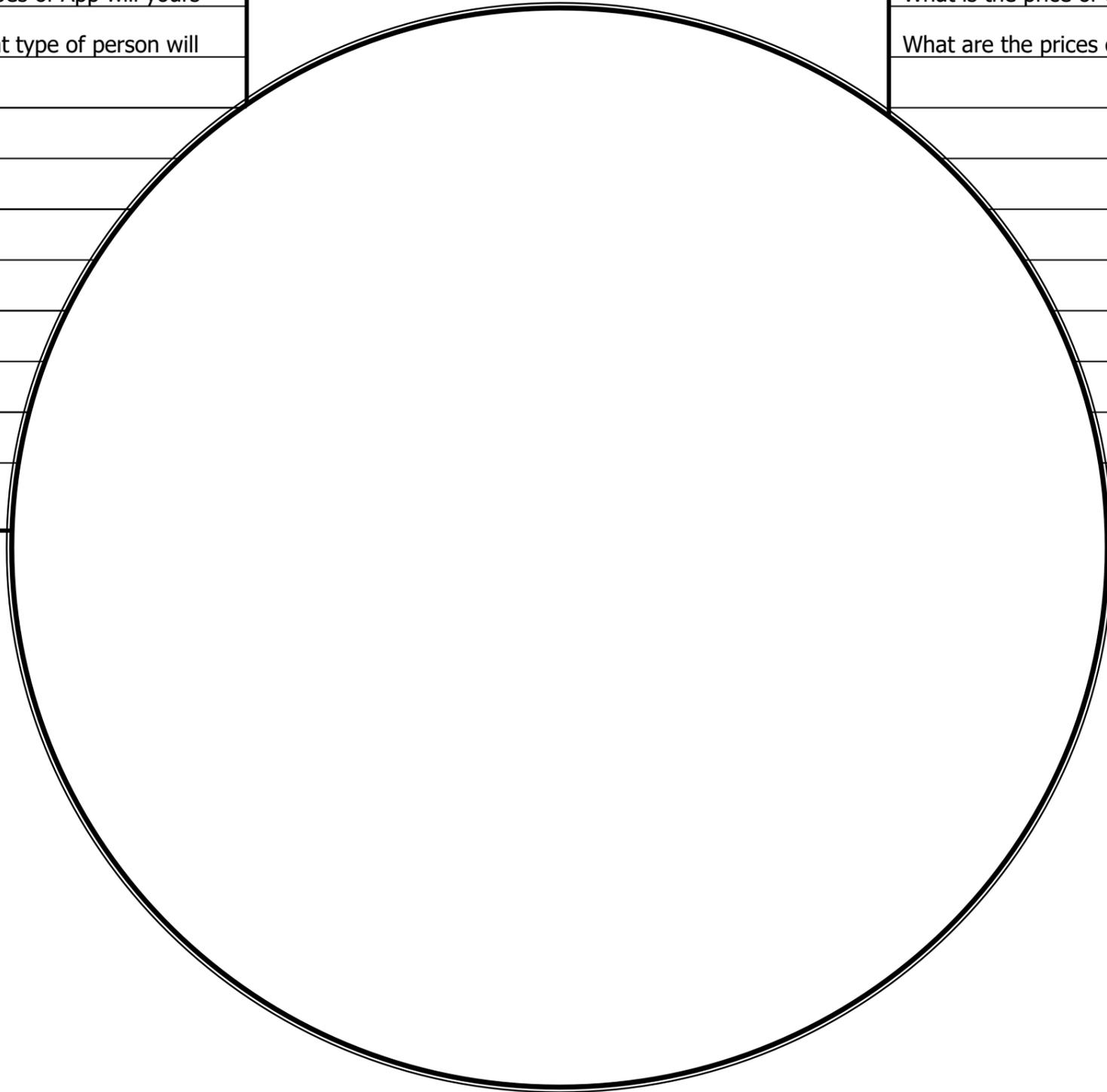# My App Idea

Product

Why do people need your product? Which types of App will yours be? Timewaster? Everyday? Occasional? What type of person will buy your App? Age, gender etc.

Price

What is the price of the product? Why did you choose this price? What are the prices of your competition?