

Paper 2 Social Context and Behaviour: Social Influence

<u>NO</u>	<u>Topic</u>	<u>R</u>	<u>A</u>	<u>G</u>
1	Definition of conformity			
2	Asch's study of conformity and evaluation			
3	Explanation of conformity: social factors (group size, anonymity, task difficulty)			
4	Explanation of conformity: dispositional factors (personality, expertise)			
5	Definition of obedience			
6	Milgram's study of obedience and evaluation			
7	Milgram's Agency theory of social factors affecting obedience including agency, authority, culture and proximity + evaluation			
8	Explanation of dispositional factors affecting obedience including Adorno's theory of the Authoritarian Personality + evaluation			
9	Prosocial behaviour: Piliavin's subway study			
10	Explanation of bystander intervention: social factors (presence of others and the cost of helping)			
11	Explanation of bystander intervention: dispositional factors (similarity to victim and expertise)			
12	Crowd and collective behaviour: Deindividuation (Zimbardo's study)			
13	A case study of crowd and collective behaviour: Reicher's study			
14	Social factors affecting crowd and collective behaviour: social loafing, deindividuation, culture			
15	Dispositional factors affecting crowd and collective behaviour: personality, morality			